

DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION

FOURTH YEAR

Campus CEADE, Isla de la Cartuja. Sevilla.

DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION

Year	4 th
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Financial Management II

First Semester

Strategic Management I

First Semester

Options Training II

First Semester

Strategic Management II

Second Semester

Operations Management II

Second Semester

Options Training III

Second Semester

FINANCIAL MANAGEMENT II

1. SUBJECT DESCRIPTION

Degree	Business Management and Administration
Subject	Financial Management II
Module	Account and Finance
Department	Social and Health Science
Semester	First Semester
Total Credits	6
Year	4 th
Type	Compulsory Training
Language in classroom	Spanish

2. SKILLS

2.1. BASIC AND GENERAL SKILLS

CGI1 – Ability to analyse and synthesise
 CGI2 – Ability to organise and plan
 CGP1 - Team working skills
 CGP3 - Working in an international context
 CGP4 - Social skills
 CGP6 - Judgement skills as well as the ability to question yourself
 CGP8 - Working under pressure
 CGS3 - Autonomous learning skills
 CGS8 - Leadership

2.2. CROSS SKILLS

CT1 - Written and oral communication in Spanish
 CT2 - Written and oral communication in a foreign language
 CT4 - Computer skills related to the field of study
 CT6 - Ethical commitment in the workplace
 CT8 - Acting in accordance with social responsibility criteria and the principles of equality between men and women and of equal opportunities and universal accessibility for people with disabilities, as well as those values which belong to peace and democratic cultures.

2.3. SPECIFIC SKILLS

CE16 - Drawing up and interpreting reports about liquidity, profitability and solvency in organizations based on their financial statements.

CE20 - Carrying out the company's financial management function: selecting investment projects and finance sources, having a knowledge of the workings of the national and international financial markets, carrying out financial operations in the business fields, carrying out integrated operations in the corporate financial field, interpreting a company's financial and stock exchange information.

3. CONTENT

Selection of investment projects. Relationship between profitability and risk. Portfolio theory. Capital budgeting.

STRATEGIC MANAGEMENT I

1. SUBJECT DESCRIPTION

Degree	Business Management and Administration
Subject	Strategic Management I
Module	Company Organization
Department	Social and Health Science
Semester	First Semester
Total Credits	6
Year	4 th
Type	Compulsory Training
Language in classroom	Spanish

2. SKILLS

2.4. BASIC AND GENERAL SKILLS

CGI1 – Ability to analyse and synthesise
CGi2 – Ability to organise and plan
CGI7 - Problem solving skills
CGI8 - Decision making skills
CGI9 - Skills for analysing and gathering information from different sources
CGP1 - Team working skills
CGP3 - Working in an international context
CGP4 - Social skills
CGP6 - Judgement skills as well as the ability to question yourself
CGP8 - Working under pressure
CGS3 - Autonomous learning skills
CGS4 - Creativity
CGS5 - Quality motivation
CGS6 - Skill to adapt to new situations
CGS8 - Leadership

2.5. CROSS SKILLS

CT1 - Written and oral communication in Spanish
CT2 - Written and oral communication in a foreign language
CT3 - Initiative and entrepreneurial spirit
CT4 - Computer skills related to the field of study
CT5 - Skill to work in diverse and multicultural environments
CT6 - Ethical commitment in the workplace
CT7 - Sensitivity towards environmental and social issues
CT8 - Acting in accordance with social responsibility criteria and the principles of equality between men and women and of equal opportunities and universal accessibility for people with disabilities, as well as those values which belong to peace and democratic cultures.

2.6. SPECIFIC SKILLS

CE13 - Understanding the role of and the function of the accounting information systems within the company; exploitation, investment and financing operations carried out by the company; identifying the relevant accounting information sources and their content; relating accountancy with other subjects/ matters with the help of account statements
CE14 - Having a knowledge of accounting formal development and its interaction in society. Developing, preparing and interpreting account statements and other instruments of business information communication. Using information technologies to access and check account statements and other corporate reports as well as the information coming from other institutions and regulating and norm making organisations.
CE16 - Drawing up and interpreting reports about liquidity, profitability and solvency in organizations based on their financial statements.

3. CONTENT

Basic concepts in business strategy, types, origins and background. Also, the techniques / tools that the student needs to generate and analyse the information needed for defining the business strategy is provided, not only in relation to environmental analysis but also in relation to the internal diagnosis of the business, its resources and capabilities.

OPERATIONS MANAGEMENT II

1. SUBJECT DESCRIPTION

Degree	Business Management and Administration
Subject	Operations Management II
Module	Company Organization
Department	Social and Health Science
Semester	Second Semester
Total Credits	6
Year	4 th
Type	Compulsory Training
Language in classroom	Spanish

2. SKILLS

2.7. BASIC AND GENERAL SKILLS

CGI1 – Ability to analyse and synthesise
 CGI2 – Ability to organise and plan
 CGI7 - Problem solving skills
 CGI8 - Decision making skills
 CGI9 - Skills for analysing and gathering information from different sources
 CGP1 - Team working skills
 CGP3 - Working in an international context
 CGP4 - Social skills
 CGP6 - Judgement skills as well as the ability to question yourself
 CGP8 - Working under pressure
 CGS3 - Autonomous learning skills

CGS4 - Creativity
CGS5 - Quality motivation
CGS6 - Skill to adapt to new situations
CGS8 - Leadership

2.8. CROSS SKILLS

CT1 - Written and oral communication in Spanish
CT2 - Written and oral communication in a foreign language
CT3 - Initiative and entrepreneurial spirit
CT4 - Computer skills related to the field of study
CT5 - Skill to work in diverse and multicultural environments
CT6 - Ethical commitment in the workplace
CT7 - Sensitivity towards environmental and social issues
CT8 - Acting in accordance with social responsibility criteria and the principles of equality between men and women and of equal opportunities and universal accessibility for people with disabilities, as well as those values which belong to peace and democratic cultures.

2.9. SPECIFIC SKILLS

CE01 - Drawing up of a diagnosis of the company's situation and results, identifying and diagnosing business problems and offering thought-out solutions.
CE02 - Applying different problem solving methods to programming and to problems with production control and simple logistics by using basic models.
CE04 - Performing the basic functions which make up the administration process: planning, managing, organization and control.
CE05 - Understanding the most relevant perspectives in the study of organizations.
CE06 - Understanding and applying the main current strategic thinking lines, the role competition plays and the search for competitive advantage; understanding the roots of business success and failure, having a profound knowledge of the concepts and tools used in the formulation and development of a strategy.
CE07 - Understanding and applying good governance principles, social corporate responsibility and business ethics.
CE08 - Managing the company's innovation process
CE09 - Understanding and using principles and techniques related to entrepreneurial initiative and family business.
CE10 - Having a knowledge of and applying quality management techniques and tools and certification processes
CE11 - Determining objectives and policies, and planning human resources: analysis, valuation and planning of jobs, personnel selection, personnel training, executive development, degree planning, payments and incentive plans.
CE12 - Having a knowledge of information systems and their functions to help management: planning, analysis, design and implementation of information systems.

3. CONTENT

They address tactical decisions among which we can find the planning of short and medium term operations, inventory management problems, material requirements planning, just-in-time manufacturing and the decisions about the supply chain .

STRATEGIC MANAGEMENT II

1. SUBJECT DESCRIPTION

Degree	Business Management and Administration
Subject	Strategic Management II
Module	Company Organization
Department	Social and Health Science
Semester	Second Semester
Total Credits	6
Year	4 th
Type	Compulsory Training
Language in classroom	Spanish

2. SKILLS

2.10. BASIC AND GENERAL SKILLS

CGI1 – Ability to analyse and synthesise
 CGI2 – Ability to organise and plan
 CGI7 - Problem solving skills
 CGI8 - Decision making skills
 CGI9 - Skills for analysing and gathering information from different sources
 CGP1 - Team working skills
 CGP3 - Working in an international context
 CGP4 - Social skills
 CGP6 - Judgement skills as well as the ability to question yourself
 CGP8 - Working under pressure
 CGS3 - Autonomous learning skills
 CGS4 - Creativity
 CGS5 - Quality motivation
 CGS6 - Skill to adapt to new situations
 CGS8 - Leadership

2.11. CROSS SKILLS

CT1 - Written and oral communication in Spanish

CT2 - Written and oral communication in a foreign language
CT3 - Initiative and entrepreneurial spirit
CT4 - Computer skills related to the field of study
CT5 - Skill to work in diverse and multicultural environments
CT6 - Ethical commitment in the workplace
CT7 - Sensitivity towards environmental and social issues
CT8 - Acting in accordance with social responsibility criteria and the principles of equality between men and women and of equal opportunities and universal accessibility for people with disabilities, as well as those values which belong to peace and democratic cultures.

2.12. SPECIFIC SKILLS

CE01 - Drawing up of a diagnosis of the company's situation and results, identifying and diagnosing business problems and offering thought-out solutions.
CE02 - Applying different problem solving methods to programming and to problems with production control and simple logistics by using basic models.
CE04 - Performing the basic functions which make up the administration process: planning, managing, organization and control.
CE05 - Understanding the most relevant perspectives in the study of organizations.
CE06 - Understanding and applying the main current strategic thinking lines, the role competition plays and the search for competitive advantage; understanding the roots of business success and failure, having a profound knowledge of the concepts and tools used in the formulation and development of a strategy.
CE07 - Understanding and applying good governance principles, social corporate responsibility and business ethics.
CE08 - Managing the company's innovation process
CE09 - Understanding and using principles and techniques related to entrepreneurial initiative and family business.
CE10 - Having a knowledge of and applying quality management techniques and tools and certification processes
CE11 - Determining objectives and policies, and planning human resources: analysis, valuation and planning of jobs, personnel selection, personnel training, executive development, degree planning, payments and incentive plans.
CE12 - Having a knowledge of information systems and their functions to help management: planning, analysis, design and implementation of information systems.

3. CONTENT

The different strategies which companies can develop both at a competitive or business level and also at a corporate or global level. As regards business strategies, the role that the life cycle of the sector plays, will be analysed and special attention will be paid to the role of technology in the generation of competitive advantage. Also, the most global problems of corporate management will be seen, as regards internal growth (or vertical integration), diversification or company internationalization.